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EUROPE TO HAVE GREATER ACCESS TO STACKABLE TRANSPORTATION CHAIRS

STAXI Brings Gallant Online for European Campaign

TORONTO and LONDON – 8 December 2009 – Toronto-based STAXI, the world's leading developer and manufacturer of nestable transportation chairs, today announced that it has brought on board mobility industry specialist David Gallant to head its Global Marketing Operations. UK-based David Gallant will oversee marketing activities in the company's North American stronghold as well as develop a deeper market footprint in Europe within the first 12 to 18 months of the next calendar year. STAXI will mainly focus on the healthcare / medical, airline industry and airport authorities throughout the region. STAXI can instantly replace 90 per cent of wheelchairs today. Moreover, STAXI has the best low-maintenance record for any mobility solution, backed with a three-year unlimited parts warranty. STAXI is difficult to steal by virtue of its nestable design. Hence, STAXI pays for itself over the long life of the transport chair.

STAXI Global Marketing Manager David Gallant said: "Many healthcare facilities and airports internationally are familiar with the concept of what is commonly called 'stackable wheelchairs.' However, STAXI is quite different from other mobility solutions; it is a safe, robust and comfortable transportation 'system' that pays for itself. This is rather new concept for most of Europe."

"It's a win-win situation: patients and passengers have a more comfortable and easier experience with the STAXI and institutions and organisations have a trouble-free transportation solution that provides safety, value and return on investment."

Initially, STAXI is developing relationships with more healthcare facilities, airport authorities and airlines in Europe. It is also looking at ways STAXI can solve mobility issues at larger venues and facilities worldwide, such as theme parks, major athletic events, and the like. David Gallant will be meeting with key decision makers within these organisations to make a strong financial case for the STAXI nestable transportation chairs.

The STAXI is established globally – in use for more than 15 years. Moreover, the STAXI nestable transportation chairs are used successfully and widely in the USA's busiest airports, most prestigious hospitals, and large healthcare systems. It is the accepted leader in the field of innovative mobility assistance.

According to David Gallant, STAXI advantages include being:

- **Easy to find** - spaces saving design - requires 1/3 space of wheelchairs; and, can be set up as a coin-operated service
- **Simple to use** - ergonomic and highly manoeuvrable - easier to push than regular wheelchairs, passenger transfer made easy; comfortable for passengers and attendants; and, has an automatic braking system (ABS)
- **Built to last** - Low-maintenance requirement means a high return on investment; and, the comfortable, rugged design provides longer life than normal wheelchairs
- **Hard to Steal** - theft resistant, no removable parts; and, has ample inbuilt storage - 2.5 cubic ft (70 litres) of under-seat cargo space

“STAXI makes good business sense in an era when managers need to make a sound financial case for every pound or euro they spend. If something can pay for itself overtime, such as STAXI, then all the better for them in the long run,” said David Gallant.

- Ends -

About STAXI

STAXI is a patented, revolutionary transport chair, developed in 1985 by Andrew J Hart in conjunction with *Centre for Studies in Aging, Sunnybrook & Women's College Health Sciences* (Toronto), initially as a patient transportation solution. STAXI is the leading *wheelchair alternative* and the best-selling, nestable transport chair in North America.

STAXI provides safe and comfortable temporary transportation for people who would have difficulty walking any considerable distances due to disability, illness or injury. STAXI is ergonomically designed to reduce physical strain and burden for the user.

The award-winning STAXI transport chair is built specifically for large, busy facilities such as airports, hospitals and sporting/entertainment venues. STAXI customers include top hospitals and major airlines and airports in the USA, UK and Europe.

A complete list of STAXI customers can be found at www.staxi.com/us_clients.asp. A video can be viewed at <http://www.staxi.com/staxivideo.asp>.

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