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## **THEME PARKS, LEISURE & ENTERTAINMENT VENUES TO HAVE GREATER ACCESS TO STACKABLE TRANSPORTATION CHAIRS TO MAKE VISITOR EXPERIENCE MORE ENJOYABLE**

**LAS VEGAS, TORONTO and LONDON** – 13 November 2009 – Toronto-based STAXI, the world's leading developer and manufacturer of nestable transportation chairs, today announced that it is building on its successes in airports and hospitals and bringing STAXI mobility solutions to theme parks, leisure and entertainment venues and professional sports facilities. This will help people with mobility / distance challenges have a better and more fulfilling experience at these popular venues.

STAXI Global Marketing Head David Gallant said: "Many leisure, sports and entertainment venues are somewhat familiar with the concept of what is commonly called 'stackable wheelchairs.' However, STAXI is a viable alternative to costly "fleet wheel chairs" that even pays for itself.

"STAXI is quite different from other mobility solutions. STAXI is a safe, robust and comfortable transportation 'system' that pays for itself. This is especially meaningful as it gives theme park and other entertainment venues visitors with limited mobility greater access to a venue's many features and attractions, making the overall experience more enjoyable."

David Gallant pointed out that STAXI provides a win-win situation: end users have a more comfortable and easier experience with the STAXI and institutions and STAXI providers (e.g. theme parks) have a trouble-free transportation solution that provides safety, value and return on investment.

The experienced sales team at STAXI join David Gallant in developing relationships with this unique sector in North America, Asia and Europe as it looks at ways STAXI can solve mobility issues at larger venues and facilities worldwide, such as theme parks, major athletic events, and the like. David Gallant will be meeting with key decision makers within these organisations to make a strong financial case for the STAXI nestable transportation chairs.

The STAXI is established globally -- highly successful in the "fleet" mobility market and has been in use for more than a decade. Moreover, the STAXI nestable transportation chairs are used successfully and widely in the world's busiest airports, as well as the USA's most prestigious hospitals and large healthcare systems where STAXI has proved itself the accepted leader in the field of innovative mobility assistance.

According to David Gallant, STAXI advantages include being:

- **Easy to find** - spaces saving design - requires one-third of the space of wheelchairs; and, can be set up as a coin-operated service
- **Simple to use** - ergonomic and highly manoeuvrable - easier to push than regular wheelchairs, passenger transfer made easy; comfortable for passengers and attendants; and, has an automatic braking system (ABS)
- **Built to last** - Low-maintenance requirement means a high return on investment; and, the comfortable, rugged design provides longer life than normal wheelchairs
- **Hard to Steal** - theft resistant, no removable parts; and, has ample inbuilt storage - 2.5 cubic ft (70 litres) of under-seat cargo space
- **Green** - STAXIs are “green” because they have a significantly longer lifespan than wheelchairs and are not dumped or land-filled after only a few years in use

“STAXI makes good business sense in an era when managers need to make a sound financial case for every dollar they spend. If something can pay for itself within a short time, such as STAXI, then all the better...,” said David Gallant.

- Ends -

### **About STAXI**

STAXI is a patented, revolutionary transport chair, developed in 1985 by Andrew J Hart in conjunction with *Centre for Studies in Aging, Sunnybrook & Women’s College Health Sciences* (Toronto), initially as a patient transportation solution. STAXI is the leading *wheelchair alternative* and the best-selling, nestable transport chair in North America.

STAXI provides safe and comfortable temporary transportation for people who would have difficulty walking any considerable distances due to disability, illness or injury. STAXI is ergonomically designed to reduce physical strain and burden for the user.

The award-winning STAXI transport chair is built specifically for large, busy facilities such as airports, hospitals and sporting/entertainment venues. STAXI customers include top hospitals and major airlines and airports in the USA, UK and Europe.

A complete list of STAXI customers can be found at [www.staxi.com/us\\_clients.asp](http://www.staxi.com/us_clients.asp). A video can be viewed at <http://www.staxi.com/staxivideo.asp>.

STAXI can instantly replace 90 per cent of wheelchairs today. Moreover, STAXI has the best low-maintenance record for any mobility solution, backed with a three-year unlimited parts warranty. STAXI is difficult to steal by virtue of its nestable design. Hence, STAXI pays for itself over the long life of the transport chair.

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