



Hard to Steal
Built to Last
Simple to Use
Easy to Find

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EUROPEAN AIRPORTS TO HAVE GREATER ACCESS TO STACKABLE TRANSPORTATION CHAIRS *STAXI Brings Gallant Online for European Campaign*

TORONTO and LONDON, 12 January 2010 – Toronto-based STAXI, the world's leading developer and manufacturer of nestable transportation chairs, today announced that it has brought on board mobility industry specialist David Gallant to head its Global Marketing Operations. UK-based David Gallant will oversee marketing activities in the company's North American stronghold as well as develop a deeper European market footprint within the first 12 to 18 months of the next calendar year. STAXI will focus intensely on the airline industry and airport authorities throughout the European Union.

STAXI Global Marketing Manager David Gallant said: "Many airports internationally are familiar with the concept of what is commonly called 'stackable wheelchairs.' However, STAXI is quite different from other mobility solutions; it is a safe, robust and comfortable transportation 'system' that pays for itself. This is rather new concept for most of Europe."

David Gallant will be meeting with heads of airport authorities, managers of passenger services within airlines, and passenger mobility companies that have concessions at airports to make a strong business case for the STAXI nestable transportation chairs.

David Gallant said: "It's a win-win situation: patients and passengers have a more comfortable and easier experience with the STAXI and institutions and organisations have a trouble-free transportation solution that provides safety, value and return on investment."

The STAXI is established globally – in use for more than 10 years. Moreover, the STAXI nestable transportation chairs are used successfully and widely in the USA's busiest airports. It is the accepted leader in the field of innovative passenger mobility assistance.

According to David Gallant, STAXI advantages include being:

- **Easy to find** - spaces saving design - requires 1/3 space of wheelchairs; and, can be set up as a coin-operated service
- **Simple to use** - ergonomic and highly manoeuvrable - easier to push than regular wheelchairs, passenger transfer made easy; comfortable for passengers and attendants; and, has an automatic braking system (ABS)
- **Built to last** - Low-maintenance requirement means a high return on investment; and, the comfortable, rugged design provides longer life than normal wheelchairs
- **Hard to Steal** - theft resistant, no removable parts; and, has an inbuilt carryon luggage storage - 2.5 cubic ft (70 litres) of under-seat cargo space

“STAXI makes excellent business sense in an era when we have an active and yet aging population of travellers who need help getting to gates, making connections, or just requiring a more traveller friendly way of covering any distance in an airport – and this is just one sector of the *travelling population* in need of mobility assistance,” said David Gallant.

New Media Updates: register on www.staxi.com for the new STAXI newsletter in 2010. Also register to receive feeds on **BlogSpot** (STAXI@blogspot.com) and **Twitter** (STAXI1).

STAXI is a proud member of **Linked-In Airport Mobility Management, Healthcare Mobility Management**, (for professionals) and **Wholly Rollers** (holiday & business travellers) networking groups.

- Ends -

About STAXI

STAXI is a patented, revolutionary transport chair, developed in 1985 by Andrew J Hart in conjunction with *Centre for Studies in Aging, Sunnybrook & Women’s College Health Sciences* (Toronto), initially as a patient transportation solution. STAXI is the leading *wheelchair alternative* and the best-selling, nestable transport chair in North America.

STAXI provides safe and comfortable temporary transportation for people who would have difficulty walking any considerable distances due to disability, illness or injury. STAXI is ergonomically designed to reduce physical strain and burden for the user.

The award-winning STAXI transport chair is built specifically for large, busy facilities such as airports, hospitals and sporting/entertainment venues. STAXI customers include top hospitals and major airlines and airports in the USA, UK and Europe.

A complete list of STAXI customers can be found at www.staxi.com/us_clients.asp. A video can be viewed at <http://www.staxi.com/staxivideo.asp>.

STAXI can instantly replace 90 per cent of wheelchairs today. Moreover, STAXI has the best low-maintenance record for any mobility solution, backed with a three-year unlimited parts warranty. STAXI is difficult to steal by virtue of its nestable design. Hence, STAXI pays for itself over the long life of the transport chair.

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